



TRANSCEND
AWARDS

Transcend Level 3 Award for
Stalking Awareness Campaigners
in Education Environments

Qualification Unit Specification

Version 01: 11 January 2021

Welcome

Welcome to the **Transcend Level 3 Award for Stalking Awareness Campaigners in Education Environments** Unit Specification. Transcend Awards Limited is an Ofqual regulated awarding organisation.

This document must be read in conjunction with ***Transcend Centre Recognition Conditions***, the ***Qualification Specification*** and ***Assessment Materials***.

The Transcend Level 3 Award for Stalking Awareness Campaigners in Education Environments is comprised of 1 mandatory unit. Learners are required to successfully achieved this mandatory unit to be awarded the qualification certificate.

Unit ref	Unit title	Ofqual ref	Level	GLH	DSH	TUT	Credit
Unit 01	Stalking awareness campaigners in education environments	D/618/5994	L1	06	06	12	2

Unit 01					
Unit title:		Stalking awareness campaigners in education environments			Unit Level 3
Unit aim:		The aim of this unit is to develop the learner's ability to fulfil the role of a SAFEE Campaigner			
Learning outcomes		Assessment criteria		Delivery Content and Assessment Attainment Indicators	Assessment
LO1	Demonstrate the ability to fulfil the role of a SAFEE Campaigner	AC1.01	Demonstrate ability to articulate the role of a SAFEE Campaigner	SAFEE campaigner duty to campaign and prevent SAFEE campaigner duty to recognise stalking SAFEE campaigner duty to create campaigns to signpost to support networks [victim services and police]	Campaign and presentation
LO2	Demonstrate the ability to research, plan and execute an integrated campaign	AC2.01	Demonstrate ability to research a campaign	research preparation research stalking awareness resources and signposts research other examples of impactful campaigns research other examples of stalking campaigns	Campaign and presentation
		AC2.02	Demonstrate ability to plan a campaign	planning techniques and adaptations across different platforms planning channels and communications in a traditional context planning channels and communications in a contemporary context planning a level of campaign integration	Campaign and presentation
		AC2.03	Demonstrate ability to execute a campaign	Methods of using online software to design a basic landing page Methods of using audio recording in campaigns Methods of using visual recording in campaigns Methods of using design in campaigns	Campaign and presentation
LO3	Demonstrate the ability to understand how to track the effectiveness of an integrated campaign	AC3.01	Demonstrate the ability to understand how to track a campaign	Awareness of how to track a campaign Awareness of how to evaluate a campaign	Campaign and presentation

Appendix: Qualification Unit Specification Version Control

This document is subject to version control. We will request feedback from centres in advance of any change. We will then inform centres of the changes made in advance and will re-publish the specification via our website. All changes will be tracked here and confirmed as an updated version.

Version	Publication date	Publication date
Version 01	11 Jan 2021	Publication 01